

# FLAME WORKSHOP @ NEM SUMMIT 2017

30 NOVEMBER  
9:00-13:30

BOOK NOW

ANNOUNCEMENT OF THE 1ST FLAME OPEN CALL  
DON'T MISS IT!



FLAME

FACILITY FOR LARGE-SCALE ADAPTIVE MEDIA EXPERIMENTATION

# THE FUTURE OF DIGITAL MEDIA IN 5G NETWORKS AND THE NEXT GENERATION INTERNET

**DIGITAL MEDIA IS EVERYWHERE**, and consumers are increasingly playing an active role when interacting with media, with brands, and with each other. They are always connected and increasingly surrounded by sensors, computing and communication infrastructures in their homes, buildings and public spaces. Add to this the rise of immersive technologies offering virtual- and augmented reality and interactive location-based experiences, and new and exciting opportunities arise for new user experiences, services and business models.

This will also bring about massive structural change that will disrupt digital media ecosystems. The FLAME workshop aims to gather leading experts working in the areas of digital media and communications to explore this structural change. Attendees will discuss new forms of social and interactive media experience building on emerging 5G networks and the Next Generation Internet, and hear from leading broadcasters and media service companies working in areas such as participatory media, highly mobile media, augmented- and virtual reality.

## STAY TUNED & GET INVOLVED!

**REGISTRATION IS NOW OPEN.**  
Don't miss your spot!

The workshop takes place on November the 30th  
9:00-13:30 as part of the NEM Summit.  
To attend, register now at [NEM-INITIATIVE.ORG](http://NEM-INITIATIVE.ORG)



CO-LOCATED WITH  
NEM SUMMIT 2017

