



FLAME

FACILITY FOR LARGE-SCALE ADAPTIVE MEDIA EXPERIMENTATION

Open Call Process

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FLAME Open Call Webinar

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FLAME 2nd Open Call



This call solicits for **3rd party projects** to create and explore edge experiences considering consumer's desire for personalised, localised and interactive media content delivered through current and emerging human-computer interfaces used in outside spaces or between outside and inside spaces.

FLAME 2nd Open Call – 3rd party projects

“SMES TRIALS”

3rd party projects to explore edge experiences considering consumer’s desire for personalised, localised and interactive media content delivered through current and emerging human-computer interfaces used in outside spaces or between outside and inside spaces **with the use of FLAME** platform / infrastructure

“REPLICATORS”

3rd party projects to explore the benefits for infrastructure owners in such more direct user and citizen engagement through novel experiences that are focussed on the specific needs of said replicator – user relationship. For this, projects should focus on the **deployment** of such platform-based offering and the bootstrapping of **replicator-specific experiences on top of such platform.**

Important info



Category and call identifier	Call budget	Max. budget per experiment	No. of experiments to be funded	Total Guaranteed support
Replicators FLAME-OC2-REP	€ 740 000	€ 130 000	3	€ 64 000
SME Trials FLAME-OC2-SME		€ 70 000	5	
Total number of experiments to be funded			8	

About the proposers & proposals

- Proposers must be **eligible for funding in H2020 projects** and be established in an EU Member State or in an Associated Country.
- Proposals will only be accepted from a **single party**.
- A proposer can only be selected for **funding for one proposal**.
- To avoid **conflicts of interest**, applications will not be accepted from persons or organisations who are partners in the FLAME consortium or who are formally linked in any way to partners of the consortium.
- Language in which the proposal must be submitted: **English**
- Proposals must follow the provided **template**
- Proposals should be submitted through: <https://www.ict-flame.eu/open-calls/2nd-flame-open-call/>

About the proposers & proposals

- For ‘SME trials’:
 - Proposals from small, medium SMEs according to the definition used by the EC (for 3rd party projects in the category ‘Innovation by SME’) are eligible
 - Select a single infrastructure (either Barcelona or Bristol) to conduct its 3rd party project
 - At least 2 3rd party projects in each city (Barcelona and Bristol) will be funded.
- For “Replicators”:
 - Proposals from European secondary and higher education establishments, research institutes and other not-for-profit research organisations or companies from the private sector are eligible.
 - Provide (or have access to) infrastructure with at least two tiers of OpenStack managed (Ocata upwards) compute resources, interconnected via SDN-based switching with support for OpenFlow1.3 upwards and wireless connectivity such as WLAN.
 - Have a coverage on a location that is sufficient for the deployment of the Replicator from the user perspective, in any European country.

Submission process & deadlines



Notification of results and implementation period



Feasibility check

- **Feasibility check is compulsory step** for the submission process **BUT not “evaluation”**
- **At least sections A, B, C and J should be fully completed in the draft proposal for the feasibility check**
- **For SMEs` trials:** feasibility check will be provided by the FLAME consortium partners responsible for the FLAME infrastructures (UNIVBRIS and IMI/i2CAT)
- **For the REPs:** feasibility check will be provided by the FLAME partners that are the technical experts / responsible for the implementation and deployment of the FLAME infrastructure (IDE, ITIINOV, I2CAT, UNIBRIS)

Feasibility check

- As a result of this check, an additional concise section is added to the proposal (**Section E of the Proposal Template**).
- The FLAME Consortium **STRONGLY** suggests proposers to get in touch with the partners responsible to get more information about the feasibility check.
 - (SMEs`trials) Bristol infrastructure, the first contact for the feasibility check is: bristol@ict-flame.eu
 - (SMEs`trials) Barcelona infrastructure, the first contact for the feasibility check is: barcelona@ict-flame.eu
 - (Replicators) The first contact for the feasibility check is: replicators@ict-flame.eu

Once the proposals are submitted

Evaluation criteria

Criterion	Short description	SMEs	REP	Weight	Maximum score
1	Clarity and methodology	👍	👍	1	5
2	Feasibility and relevance	👍	👍	1	5
3	Qualifications of the proposer	👍	👍	1	5
4	Value for money	👍	👍	1	5
5	Potential for Feedback	👍	👍	1	5
6	Industrial/Scientific innovation	👍		2	10
	Impact		👍		
7	Industrial and/or standardization relevance	👍	👍	2	10
8	Demonstration potential	👍	👍	2	10
Maximum Total score					55



Proposals template

- There is one template for both types of proposals (SMEs trials and Replicators)
- There are differentiations in the description for the expected content
- Read carefully!



список (cf. Section E).

[For SMEs` trials]

**Usage of FLAME platform, infrastructure and media services
(4 pages)**

This section describes in the details how the proposers intend to use the FLAME platform, infrastructure and media services specifying in the details what will be used. /

[For Replicators]

**Replication of FLAME platform, infrastructure and media services
(minimum 2 pages and maximum 4 pages)**

This section describes in the details how the proposers intend to create the Replicator of the



FLAME



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THANK YOU & GOOD LUCK!



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